

# TODD CANTLEY

## ABOUT ME

*Hi there! My name is Todd Cantley. I am a Graphic Designer, but I am also interested in all aspects of media, advertising and communications. I have had experience in both the Design world, and in communications and marketing. I've worked in a Design agency for clients such as Loreal, Hawkins Construction and Bill Bass sunglasses. I've also done promotional work for clients like V, Pepsi, Nokia and 2Degrees.*

*I'm a pretty easy guy to get along with, and I learn quickly and work hard to get what I want.*

*In my spare time, I enjoy drumming, snowboarding and Longboarding.*

## QUALIFICATIONS

*For Starters, I've got about 9 years of retail experience.*

*I've also acquired a Bachelor of Computer Graphic Design, with Honours. This means I can use Photoshop, Illustrator, Indesign, Flash and also Make websites using HTML and CSS. I received a scholarship while I was at University to research Infographics and the Internet.*

*I've also done a lot of promotional work for various companies, such as 2 Degrees, V, Pepsi and Nokia.*

## SKILLS

*I can use Adobe CS Software to an industry level. Particularly Photoshop, Illustrator, Indesign, and Dreamweaver (HTML + CSS) I can also use flash and after effects with ease.*

*I am forward thinking and self motivated. I am good with people, and I am a fast learner.*

## EMPLOYMENT

### *Potentia Recruitment - December 11 - /February 12*

*I have been consulting for Potentia Recruitment for the last few months. Currently we are focusing on getting more interaction with their facebook pages and developing a strong social media presence.*

---

### *Zyber Web Design - December 11 - /February 12*

*In this role, I have been doing mainly web design. I have made 12 websites in 10 weeks, designed logos and done other maintenance roles.*

---

### *247Girl - November 11 - /February 12*

*I have worked for 247Girl for the last few months. Like Potentia, we are trying to develop more of a social media presence. I have also been doing design work. I've been focusing on Facebook and Mailchimp for this client.*

---

### *BrandSpanking Promotions - June 07 - February 12*

*I have worked for BrandSpanking for several years now, doing almost every campaign they have worked on. The main campaign being 2Degrees. For promotional work, I have to be outgoing and energetic at all times. I have been successful in this role, and often clients have specifically requested that I be put on jobs, because of my approach to working with the public, and because of my ability to rapidly absorb the required knowledge*

---

# TODD CANTLEY

## REFERENCES

*Leonardo Garcia-Curtis - Account Manager  
Zyber ltd  
(09) 280 3680  
l.garcia-curtis@zyber.co.nz*

---

*Anna Kemp - Account Director  
BrandSpanking Promotions  
09 377 4110 & 021 499 470  
anna@brandspanking.co.nz*

---

## CONTACT

*P - 027 748 9058  
E - todd@toddcantley.com  
W - www.toddcantley.com  
A - 8 Brixton Ave, Mt Eden*